

**Dimond Improvement Association
Board meeting minutes, 11/12/15**

Board members present at start of meeting: Craig Flanery, Marion Mills, Tom Rose, Jennifer Joey Smith, Victoria Wake. **Arriving 7:20:** Fran Donohue, Julie Johnson. **Arriving 7:45:** Daniel Swafford. **Absent:** Zandile Christian, David Coleman, Robert Raburn, JoAnn Tract-Rawson

Guests: Carol Lonergan, Karen-Marie Schroeder, Adam Simons, Shoshanna Zambriski-Stachel

Meeting was convened by Joey at 7:05 p.m.

1. October 8 Minutes.

ACTION: Minutes approved as amended. (Motion: Craig; Second: Marion; carried)

ACTION: Minutes will not include specifics of possible openings, closings, and sales of businesses and properties. (Motion: Fran; Second: Marion; carried)

2. Treasurer's Report. Julie presented written report showing balances in all accounts. The federal tax return is due November 15. Craig and Joey are meeting with preparer.

3. WIP Reports.

Dimond Listserve. Carol reported that the old listserv is officially gone. Joey noted that she would like DIA to establish better communications with Sequoia Elementary School and Bret Harte Middle School, and she will initiate the effort.

Thanksgiving at Two-Star Market. Karen and Joey volunteered to help at 8 a.m. to set up tables and decorations.

General Meeting. It was agreed that the December 2 meeting will feature a showing of the "Trailhead" film as well as the traditional board games and refreshments. Karen will organize and Marion will coordinate with Stan Dodson on the film.

Oaktoberfest. Daniel reported that revenue and expense tallies are being finalized, but that this year's event was the most successful to date in terms of sponsors (up ~60%), ticket sales (up ~18%), and food sales (up ~10%).

Keep Dimond Clean (KDC). Marion reported that a couple more volunteers are needed for Wednesdays. Fran noted that earmarked KDC funds will be exhausted by mid-January and requested that an action item be placed on the December board meeting agenda. Tom expressed interest in exploring the erection of decorative arches similar to those in the Laurel District.

4. District 4 Update. Adam reported on a number of matters of interest: the Champion Firehouse property is being reappraised and remarketed; Hive's parklet is getting installed November 16-20; Bret Harte Middle School farmer's market is being held from 2:45-6:15 every Thursday; Oakland police, Oakland school district, AC Transit, and Campbell-Washington's office met to address the issue of large, after-school youth gatherings at MacArthur & Fruitvale; marijuana dispensary on Champion is not licensed. Adam offered to publicize items for the DIA in the councilmember's e-newsletter and

encouraged board members to contact him with submissions. Marion will send Adam an item detailing the three litter walks in the Dimond sponsored by Keep Dimond Clean.

5. Dimond Mine. Owner Shoshanna described community and youth activities at the gallery, the plan to create a mural on the south side of the building, and plans for a “winterfest” event on Friday, December 4, 4 p.m.-8 p.m.

6. Real Estate Updates. Joey reported that the Dimond Lanes Phase I EPA brownfields screening revealed no issues that require further testing. She also reported on various potential commercial sales in the Dimond, including 2011 MacArthur.

ACTION: DIA will prepare and submit an EPA Targeted Brownfields Assessment Application on behalf of the property at 2011 MacArthur, if requested. (Motion: Craig; Second: Daniel; ayes-7; nay-1)

7. Retreat Planning.

ACTION: Approved holding Board retreat on Sunday, January 24, Noon-6 p.m., at Craig’s house. (Motion: Marion; Second: Victoria; unanimous)

8. Selection of New Chair. Joey and Craig volunteered to serve as co-chairs, given the resignation of Chris Harper.

ACTION: Approved Joey and Craig as new co-chairs of the DIA Board of Directors. (Motion: Victoria; Second: Daniel; unanimous)

Adjournment.

ACTION: The meeting was adjourned at 8:51 p.m. (Motion: Fran; Second: Julie; unanimous)

Next Board meeting: December 10, 2015

Minutes submitted by Victoria Wake