August 14, 2025
Dimond Improvement Association
Board of Directors Meeting

Members Present: David Gross, Chris Harper, Maria Rincon, Jaime Watson, Marjorie Jones, John Jacobs, Zandile Christian, Judy Klinger

Members Absent: Rolfe Kasling, Craig Johnson, Victoria Wake, May Seto-Wasem

Guests: Farooq Alawadi, Two Star Market; Mimi Rohr, City Council District 4 office

1. Approval of Agenda and Minutes

MOTION: August agenda is APPROVED by acclamation.
MOTION: July minutes, as amended, are APPROVED by acclamation.

2. Chair's Report

- Heads up: Oaktoberfest is always 1st weekend of October and requires all of us to work.
- Dimond Lights will tentatively be 11/16 *(Note: Later set for 11/8*).
- KDC fundraising ongoing, over $10K at the moment. Zandile running the tabling, doing a great job.

3. Treasurer's Report

Bank of America Checking $76,160
(Friends of Dimond Park funds are in the account, but not showing here)
Bank of America Savings $5,677
Wells Fargo Oaktoberfest Checking $114,328
Wells Fargo Oaktoberfest Savings $3,518

Marjorie provides a quick overview of how to read our accounting documents

4. Update: District 4, Mimi Rohr, CM Ramachandran's office

- Mimi – Person found hanging in Dimond Park: Coroner's Office declared it a suicide, yet OPD has an ongoing investigation, preventing public disclosure of many details. Chris wonders if agencies get how important it is to soothe Dimond Park public. Mimi indicates they do.
- Mimi – CM JR holding coffee with Rowena Brown, CM at large, this Saturday at
- Mimi – Park Stewards event at Joaquin Miller community room
- Mimi – Keep Community Clean event at Bret Harte
- Board – Maple Ave overpass dumping – report on 311, pls
- Board – Sideshow mitigation–realizes it's top on our list. Chris presses re Josh Rowan, Director DOT, about making promises he couldn't keep
- Board – crosswalk on Fruitvale at Dimond Park
- Board – security cameras being painted over

5. Issue: 2025 MacArthur Blvd Smoke Shop
   - Could be a front for illegal activity; not a wholesome addition to Dimond
   - Farouq has reached out to owner, who doesn't seem to care
   - Biz needs to get all kinds of permits, change of use, health etc.
   - What DIA can do:
     - Find out name of owner
     - Find out what permits city has/doesn't have
     - Get Craig to find out real estate info
     - Ask Daniel how they got Laurel one shut down
     - Petition from neighborhood; send to council, permit dept, property owner & biz owner
     - Ask biz if we can install security camera as a way to introduce ourselves

6. Issue: Sidewalk cleaning
   - Farouq asks if we can get power washing done post Oaktoberfest and regularly. Posits subscription of all merchants and that he'll donate his new machine.

7. Update: Committees

A) Economic & Business Development
   - DimondOakland.org will be landing page for Dimond District website
   - BoA property: how about DIA facilitate community meeting between neighbors and developers for public comment
   - Database of owners well-populated; tenants coming along
   - Blockbuster….? We know some phase of enviro clean up is done; Farouq thinks it's stalled as market conditions have changed

B) Beautification
   - KDC has raised $309 tabling, >$10K total
   - Bienati Overlook still needs lead
   - Abandoned dumpster on Bienati Way has been reported

C) CEVO
   - Grants: Fred Finch and FODP wrapped up
   - Want to return to many community meetings

D) Public Safety
   - Focus for year is cameras and training on how to use
   - We haven't gotten any requests this year; Kevin said he proactively checked the Citizen app for things to pull footage on

8. Good of the Order

- Farouq : Can DIA provide more $ for Thanksgiving event; DIA decorate tables again; volunteers as presence; has acquired the liquor store next to Loards; wants to vibe up the area!
- Chris reminds us that we have a bag full of PR stuff… banners, tape, scissors
- Chris gives us old copies of Dimond history & historical walking tour which live on Google drive

Meeting adjourned at 8:45pm