July 10, 2025
Dimond Improvement Association
Board Meeting

Members Present: David Gross, Victoria Wake, Maria Rincon, Jaime Watson, Marjorie Jones, May Seto-Wasem, John Jacobs, Craig Johnson, Zandile Christian, Judy Klinger

Guests: Daniel Swafford, Oaktoberfest, and Jared Sevas & Mimi Rohr, City Council District 4 office

1. Approval of Agenda and Minutes

MOTION: July agenda is APPROVED by acclamation.
MOTION June minutes, as amended, are APPROVED by acclamation.

2. Chair's Report

Nothing from David.

3. Treasurer's Report

Bank of America Checking $ 76,160
(Friends of Dimond Park funds are in here, but not showing here)
Bank of America Savings $5,677
Wells Fargo Oaktoberfest Checking $ 114,328
Wells Fargo Oaktoberfest Savings $3,518

4. Update: Oaktoberfest

- Daniel presents **Budget** for 2025, using preliminary figures,
- Presents year-by-year comparison, noting that he is conservative in his prelims vs. actuals as the variables are too unpredictable, e.g., this year Oakland is requiring reusable plastic cups and banning glass
    - **Motion:** Zandile moves to approve budget; Judy seconds. Motion is **approved**

- Daniel presents **Contract** for 2025
- Only changes are the dates
- It includes a retroactive payment to DS as we're behind in approving budget
- John suggests we use Docusign rather than our inconvenient in-person way
- We leave seed money in account so Daniel isn't out of pocket
    - **Motion:** Zandile moves to approve contract; Maria seconds: Motion is **approved**

5. Update: Jared Savas & Mimi Rohr, CM Ramachandran's office

- Mimi is Rebecca's sub; Rebecca is back in November
- Sideshows remain at top of OakDOT list; have $1.4M for it
- Crosswalk on Fruitvale and the park isn't imminent (not even on their radar) but striping is. We fill them in on history of crosswalk request; they'll look into it

- ADA lawsuit on curb cuts: Oak. hasn't settled yet, but there will be a 25-year consent decree where repairs will be done faster
- Mayor Lee meeting with parks advocates on 8/11; please come
- Measure W fines on vacant property landlords: $6K/parcel no matter the number of units

7. Update: Committees

A) Economic & Business Development

- Creating list of owners & tenants in business district in order to develop point-of-contact and communications strategy. Link to SF Chronicle's comprehensive property-owner list provided.

B) Beautification

- Many bags of litter picked up
- Great deal of painting over graffiti done
- KDC fundraising begun; some $ already received
- New mural to be done: location not yet chosen; muralists being solicited – painter of Skyline Community Market mentioned. John points out mural is a great branding opportunity; something for website even. Asks, "What's the Dimond's hero?" as a way to focus us on subject of mural

C) CEVO

- 7 grants issued; Finch and FODP projects well under way

D) Public Safety

- Safety Ambassador data shows 19 incident responses and crimes prevented. John uses AI to scan the raw data for more info on these 19 and gets results in seconds
- Owner of African store near Post Office raved about the Safety Ambassador
- Camera that was at La Perla won't be operational now that it's The Saucy Hut; no one's been checking camera footage

8. Good of the Order

John asks if we apply for grants – only Beautification does so. Could be something DIA does. He further notes that a squad of us could make good use of CM Ramachandran's 15-minute constituent zooms and why don't we sign up

Meeting adjourned at 8:40pm